ROBOT JOURNALISM
should we be afraid?

05.06.2018 LISBON

MEDIAROAD

FEP EFJ European Federation of Journalists

Date: 5 June 2018
Location: Centro de Estudos Sociais, Picoas Plaza, Rua do Viriato 13, Lj 117/118, 1050- 227 Lisboa

Programme

Workshop moderator: **Yuk Lan Wong**, EFJ

9:30– 9:45	Arrival of participants and refreshments

9:45 – 10:00   **WELCOME AND INTRODUCTION**
Ricardo Gutierrez, General Secretary EFJ
Agata Patecka, MediaRoad Manager, EBU

10:00 – 11:30   **Who and where are robot journalists? How does automated content work?**

This panel will discuss the extent of robot journalism in the newsroom. Experts will explain the "daily routines" of robot journalists and how automated content is being created.

Frank Feulner, Developer, AX Semantics
Atte Jääskeläinen, Reuters Institute
Christian Radler, Project Manager, ARD-aktuell

Moderator: Ricardo Gutierrez, EFJ

Q&A

11:30 – 12:00   Coffee break

12:00 – 13:00   **Are journalists doomed? Can robots help release the potential of journalists?**

This panel will discuss the pros and cons of robot journalists in particularly its impact on the working conditions of journalists. Will journalists be out of jobs or do they need to acquire new skills? Is robot journalism really a threat to journalists?

James Ball, journalist, The Guardian
Laurence Dierickx, journalist/expert on news automation
Nicolas Becquet, Digital Manager, L'Echo

Moderator: Mehmet Koksal, EFJ

Q&A

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13:00 – 14:30	Lunch & networking

14:30 – 16:00	**AI, ethics and fake news – how to ensure quality journalism?**

How can we ensure ethics and quality in robot journalism? What is the ethical challenge? How do we avoid "fake news" generated by robot journalists? Is there any EU law regulating AI?

Zulfikar Abbany, journalist, Deutsche Welle
Matthias Spielkamp, Executive Director, AlgorithmWatch
Anni Hellman, Deputy Head of Unit, Media Convergence & Social Media,
                European Commission
Fernando Zamith, Journalist and professor of University of Porto

Moderator, Yuk Lan Wong, EFJ

16:00 – 16:30	**WRAP-UP & CLOSING**

19:30	**DINNER & NETWORKING**